



Press release
March 17, 2017

Realfiction ApS plans a new share issue and listing at Nasdaq Stockholm First North – Sedermera Fondkommission is financial advisor

Realfiction ApS (“Realfiction”) announced today, March 17, 2017 that the company is preparing for a public new share issue and planned listing on Nasdaq Stockholm First North during the second quarter of 2017. The company has chosen Sedermera Fondkommission as financial advisor.

The preparatory work for the planned listing has begun and more information will be presented in the memorandum that will be published before the planned new share issue, which is intended to be conducted before the planned listing on Nasdaq First North Stockholm during the second quarter of 2017.

CEO Clas Dyrholm comments

“We are happy to announce that we are in the starting blocks for a listing of Realfiction. The planned new share issue that will precede the listing is intended to finance innovation and product development, development of content solutions and marketing of our products. As a financial advisor regarding the planned new share issue and listing on Nasdaq First North Stockholm, we have chosen Sedermera Fondkommission. We look forward to this cooperation.”

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About Realfiction ApS

Realfiction was founded in 2008 and is a market innovator within Mixed Reality, display technology that seamlessly blends reality with digital animations and information, which constitutes a new approach on marketing products. Realfiction’s first product series, Dreamoc, has since its launch been sold in over 10.000 units and the company plans to launch DeepFrame, a series of large format Mixed Reality solutions, in the near future. Realfiction has a large growth potential within the existing customer base and product portfolio and also sees a large market potential for its new products, which according to the board of directors constitutes the future of digital visualization.

About Sedermera Fondkommission

Sedermera Fondkommission offers services for listed companies or companies with the target of being listed at a trading platform. Sedermera's services includes corporate finance, certified adviser, M&A's, financial communications, issue management and market making. Sedermera is a secondary name of ATS Finans AB, an investment firm under the supervision of the Swedish FSA (Finansinspektionen). Sedermera's headquarter is in Malmö, Sweden. The company also have offices in Lund (Medicon Village) and Norrköping (Norrköping Science Park). The organisation consists of approximately twenty co-workers. Sedermera's ambition is to create long term client and investing relations.